



BITCOIN



ASBAZAR Crypto Exchange
2021 MAR 21
ASBAZAR.COM

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Intor

In our view, there are fundamentally two different types of exchanges: the ones that deal with fiat currency; and the ones that deal purely in crypto. It is the latter one that we will focus on. Even though they are small now, we strongly believe that pure crypto exchanges will be bigger, many times bigger, than fiat based exchanges in the near future. They will play an ever more important role in world finance and we call this new paradigm **ASBAZAR**;

With your help, **ASBAZAR** will build a world-class crypto exchange, powering the future of crypto finance.

Problems

Some of the current crypto exchanges suffer from a number of problems

- **Poor technical architecture**

Many exchanges are “put together quickly”, by good tech people, but who have little or no experience in finance or in operating an exchange. They often choose the simplest approach to get the system up and running. While this may work well in the beginning, as traffic grows, the system will not be able to handle the increased load. Exchange systems need to be engineered from the ground up with security, efficiency, speed, and scalability in mind. This often slows down the initial development, but is critical for long-term success.

Our team has decades of combined experience building and maintaining world class financial systems that shape the economy. We understand how these systems are built from the ground up.

- **Insecure platform**

There are hundreds of exchanges that went down due to being hacked

ASBAZAR is built to high standards, audited, and penetration tested. We have experience building financial systems to the highest security standards and strive to ensure security first also we try to keep periodical security tests for have more security on our exchange.

- **Poor customer service**

Traders are a different breed when it comes to users. Understanding the trader mentality is vital for running a successful exchange. Money is literally on-the-line. Many exchanges service traders as if they were running a social media site. A 3-second delay in seeing your friends' status update would hardly be noticed, but on an exchange, the same would be unacceptable, resulting in a torrent of user complaints.

In addition to the technology stack, **ASBAZAR** is built with service in mind. **ASBAZAR** shares support responsibilities across the entire staff and company. When a trader has a problem, they get an answer directly from someone who knows the system and not someone reading from a script. also we create very powerful support system like online dedicate chat to each of our active users.

- **Poor internationalization and language support**

Blockchains have no borders. Most exchanges focus only on one language or one country. also some exchanges have many problems with special countries.

Our international multilingual team has extensive working experience in North America, Europe and Asia, and we are able to smoothly support the global market without any limit

- **Low Buyer and Seller**

In most exchanges unfortunately, the volume of buyers and sellers is low, so in times of high traffic due to the lack of buyer or seller, transactions are not done properly.

ASBAZAR By connecting to large trading markets, will execute your transaction even without a buy and sell list in the absence of a buyer or seller at the time of the transaction.

- **High Fee On Trades and Transfers**

In most exchanges real trade fee is about 1% and transfer coin / tokens need long time specially on high network traffics.

ASBAZAR by different plans make transaction fees between 0.4% at high mode and 0.1% in low for coin / token transfers if this transfer internally in our exchange we will never charge a transfer fee.

ASBAZAR Exchange

- **Matching Engine**

Our matching engine is capable of sustaining 1,000,000 orders / second, making **ASBAZAR** one of the fastest exchanges in the market today. You can be certain, on our exchange, that your orders will never be stuck due to the matching engine being overwhelmed.

- **Various Trading Methods**

ASBAZAR have various trading methods but we will roll out the platform in roughly the following order:

- Spot Trading
- Market Trading
- Stop - Limit Trading

- OCO Trading
 - Swap Token / Coin
 - Futures Trading
- **Coins Trading Base**

ASBAZAR will support the following trading base

- BTC (Bitcoin)
- ETH (Ethereum)
- USDT (Tether)
- TRX (Tron)
- Fiats

More coins will be added over time. We generally will only add coins that have strong credibility, user base, and liquidity. If you have a coin that you wish to be listed on **ASBAZAR** later, participating in our ICO will help

- **Multiple Device Coverage**

ASBAZAR will provide cross platform trading clients for:

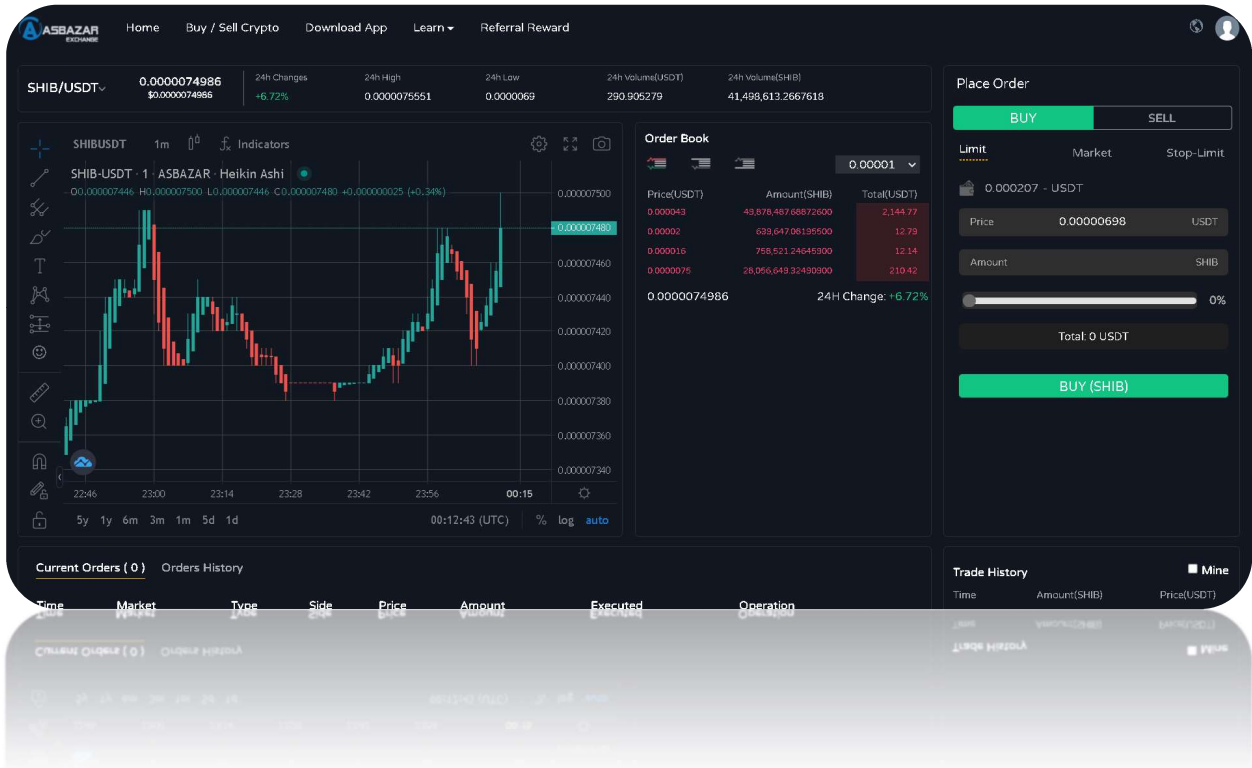
- Web based trading client
- Android native client (Published on Google Play Store)
- iOS native client (Pending Apple Store review)
- Mobile HTML 5 client
- Soap web services
- REST API

- **Multiple Languages Support**

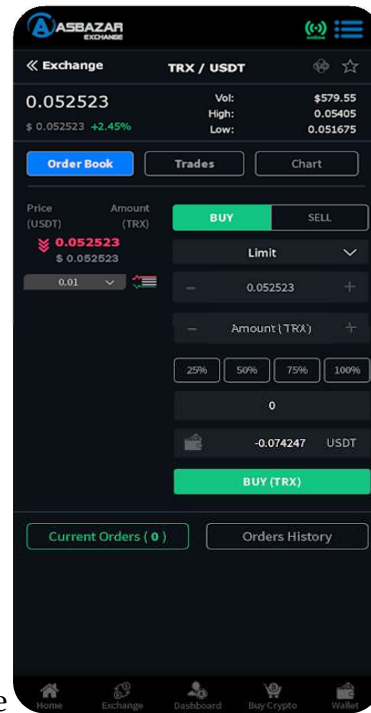
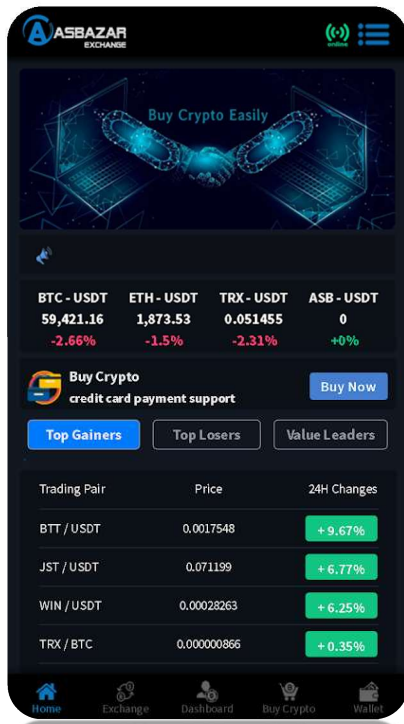
ASBAZAR will support English, Dutch, Germany, French, Spanish, Russian, Turkish, Arabic, Hindi and Farsi on all of our user interfaces. More languages will be added over time

- **UI Preview**

You can see **ASBAZAR Exchange** ui preview in the bottom



Professional Web-Based Trading Interface



Application interface

- **Revenue Model**

ASBAZAR's revenue will come from the following sources:

Source	Description
Exchange Fee	ASBAZAR initially will charge a 0.4% fixed fee per trade. Other variations will be subsequently introduced, including maker-taker, volumed based tiering and 0 fee promotions. We have no plan to charge above 0.4%.
Withdrawal Fee	ASBAZAR may charge a very small fee for withdrawals.
Listing Fee	ASBAZAR will select innovative coins and other assets to be listed on the exchange, there may be a fee associated with those listings
Shop Center	ASBAZAR maybe sell services or gifts in this section and we give a small fee on this services in futures

ASB Coin

We will issue our token coin, called the ASB Coin. A strict limit of 10,000,000 ASB will be created, never to be increased. ASB will run natively on the TRON blockchain with TRC-20 Technology

ASB Coin Information		
1	Technology	TRC-20
2	Contract Address	TVfB3h3kdj1iZHty4yCAhUc1o9XbLF593h
3	Full Name	ASBAZAR
4	Abbreviation	ASB
5	Total Supply	10,000,000
6	Precision	18

- **Allocation**

Participant	Percentage (%)	Amount (ASB)
ICO	30%	3,000,000
Air drops	30%	3,000,000
Developers Team	10%	1,000,000
Management Team	10%	1,000,000
Strategic Partner	20%	2,000,000

- **ICO**

The ICO will be done in BTC , ETH , USDT on multiple platforms around the world

- **ICO Schedule**

ASBAZAR want share ICO times to our angel investors know when and how we want do our ICO

Date	Task
2021 - Oct - 1	ICO starts (platforms will be announced soon)
2021 - Oct - 8	ASBAZAR.com release v0.2 go live, active trading begins
2021 - Oct - 22	ICO finishes, or whenever the coins are sold out

ICO will start from 00:00 GMT July 21st, investors can purchase ASB tokens in 3 phases on a first-come, first-served basis until 3,000,000 tokens are sold. As each new phase starts, the price will increase.

Investors will receive ASB tokens at last within 5 working days after the ICO finishes. The detailed schedule is as below:

ICO Phase	1 Set week	2nd week	3rd week
00:00 GMT	01 Oct – 07 Oct	08 Oct – 15 Oct	16 Oct – 22 Oct
1 ETH	Market Price	Market Price	Market Price
1 BTC	Market Price	Market Price	Market Price
1 USDT	3.3 ASB	2.64 ASB	2.11 ASB

- **ASB Value & Repurchasing Plan**

You can use **ASB** to purchase any service on our platform shopping center or pay for any fees on our platform, including but not limit to:

- Exchange fees
- Withdrawal fees
- Listing fees
- Any other fees

When you use **ASB** to pay for fees, you will receive a significant discount:

	1 Set year	2nd year	3rd year
Discount Rate	30%	15%	no discount

- **Repurchasing plan**

ASBAZAR have no any plan to buy back ASB's but we use **ASB** to pay our referral commissions so if we need we buy back with based on market price to use it again

- **Air drops**

In order to appreciate the support of its loyal users, **ASBAZAR** Exchange launches the distribution of 30% of its tokens equivalent to 3,000,000 tokens according to the following formula, and all users can receive this gift without any restrictions by observing the rules governing KYC.

- From token number 1 to 100,000, receive **10.47952 ASB** for each sign in to your user panel in 24 hours.
- From token number 100.001 to 200,000, receive **5.47952 ASB** for each sign in to your user panel in 24 hours.
- From token number 200.001 to 2,000,000, receive **0.47952 ASB** for each sign in to your user panel in 24 hours.
- From token number 2.000.001 to 10,000,000, receive **0.11898 ASB** for each sign in to your user panel in 24 hours.

Also, by introducing each new person to the **ASBAZAR** Exchange, you can add a coefficient to your rewards. For example, if 10 people register in the **ASBAZAR** Exchange through you and sign in their user panel every day, your reward will be 0.47952. Will increase by 4.7952 tokens every 24 hours: (sign in rewards = Daily rewards * active referral users)

- **Funds Usage**

- **35%** of the funds will be used to build the **ASBAZAR** platform and perform upgrades to the system, which includes team recruiting, training, and the development budget.
- **50%** will be used for **ASBAZAR** branding and marketing, including continuous promotion and education of **ASBAZAR** and blockchain innovations in industry mediums. A sufficient budget for various advertisement activities, to help **ASBAZAR** become popular among investors, and to attract active users to the platform.
- **15%** will be kept in reserve to cope with any emergency or unexpected situation that might come up.

Shopping Center

- **Voucher & Gift Cards**

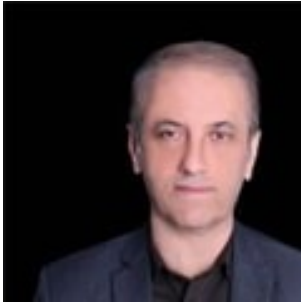
ASBAZAR Create an online marketplace with globe providers like PlayStation, PUBG Mobile, Skype, Microsoft , Amazon , Apple Store , Google Play and more than 300 providers have a gift card so you can very easily and fastest buy this providers gift cards with your Crypto Balance in our platform.

- **Financial Service**

ASBAZAR have special service to provide users need old technology money, If you are still one of those people who use credit cards, you will be able to buy Master / Visa virtual gift cards with your crypto balance for any amount of money from our system and deliver them online..

Our Team

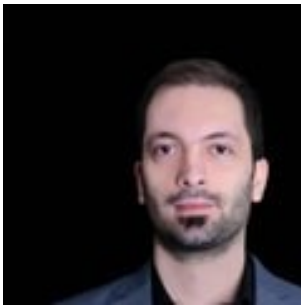
We have a solid team led by Mr.Alipoor, with both traditional banking finance, post & logistic ecommerce, ERP Systems and cryptocurrency experience. We have a track record of successful startups under our belt. also we have very strong developer team they have more than 13 years old experience in developing big data and integrated systems.



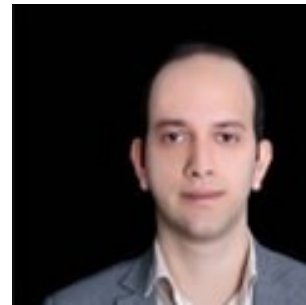
M.Saeid Alipoor
CEO



Keivan Alipoor
CSO



Kamal Alipoor
CIO



Milad Alipoor
COO

Risks

There are many risks involved in running an exchange. We understand this and have the skills, experience, and leadership to overcome them.

- **Security is Paramount**

Many crypto exchanges have failed due to poor security procedures. Most security breaches could have been prevented by taking simple precautions to protect critical resources. Our team has developed **ASBAZAR** with security as the foremost concern in their minds. We strive to ensure that we have followed all the industry best practices when it comes to securing infrastructure and data including ISO/IEC 27001:2021 and the CryptoCurrency Security Standard (CCSS).

- **Market Competition**

We know this will be an ultra competitive space. There are probably hundreds, if not thousands of teams wanting, planning or doing exchanges. Competition will be fierce. But in this age, this is a common risk in any decent concept/startup or mature company. The question is: given our team, track record, experience, industry resources, and product, do you believe we stand a better chance than the rest of the pack? If yes, then please join our ICO.

Our Contacts & Social Media

You can find us on the following social media:

Website : <https://asbazar.com>

Telegram: <https://t.me/asbazar>

Instagram: <https://instagram.com/asbazar>

Twitter: <https://twitter.com/asbazarofficial>